

# 4x1 JUMBO STRAIGHT POP UP DISPLAY

## Artwork Guidelines & Sizing

### **VISIBLE GRAPHIC SIZE:**

2079mm(w) x 2968mm(h)

### **TEMPLATE SIZE:**

519.75mm(w) x 742mm(h)

Do not add bleed or crop marks to the template

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Please keep all text, logos and critical design elements inside the safe area & ensure background colours/images bleed to the edge of the art board.

### **GENERAL GUIDELINES**

- CMYK colour profile
- Convert Pantone colours to CMYK
- Do not supply RGB images
- Ensure all images/placed items are linked within the document
- Resolution must be 300 dpi at 25% of output size
- All fonts must be converted to outlines
- Please supply artwork as PDF

### **THIS TEMPLATE**

- Is supplied at 25% of the finished size.
- Overall template size: **519.75mm(w) x 742mm(h)**
- Includes D-End Panel placement (as shown by the red, orange and green lines).

**Green** - Safe zone visible from the front

**Orange** - Visible from the side

**Red** - Only visible from the back. We recommend you avoid this area

CMYK Printing of Solid Black - To achieve a solid black in your artwork, please create solid black with the following colour reference:

**C:100 / M:100 / Y:100 / K:100**

