

# TEARDROP BACKPACK FLAG, DOUBLE SIDED

## Artwork Guidelines & Sizing

### VISIBLE GRAPHIC SIZE:

492mm(w) x 1024mm(h)

### TEMPLATE SIZE:

123mm(w) x 256mm(h)

Do not add additional bleed or crop marks to the template

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Please keep all text, logos and critical design elements inside the green safe area & ensure background colours/images bleed to the edge of the art board.

### GENERAL GUIDELINES

- CMYK colour profile
- Convert Pantone colours to CMYK
- Do not supply RGB colours or images
- Ensure all images/placed items are linked within the document and ensure the file size does not exceed 500MB
- Resolution must be 300 dpi at 25% of output size
- All fonts must be converted to outlines
- Do not add crop or bleed marks
- Supply artwork as a high resolution PDF

### THIS TEMPLATE

- Is supplied at 25% of the finished size
- Overall template size: **123mm(w) x 256mm(h)**
- Template includes **safe area: 97mm(w) x 198mm(h)**



