

POP UP FABRIC COUNTER

Artwork Guidelines & Sizing

VISIBLE GRAPHIC SIZE:

1780mm(w) x 1080mm(h)

TEMPLATE SIZE:

445mm(w) x 270mm(h)

Do not add bleed or crop marks to the template

Please keep all text, logos and critical design elements inside the green safe area & ensure background colours/images bleed to the edge of the art board.

GENERAL GUIDELINES

- CMYK colour profile
- Convert Pantone colours to CMYK.
- Do not supply RGB images.
- Ensure all images/placed items are linked within the document.
- Resolution must be 300 dpi at 25% of output size.
- All fonts must be converted to outlines.
- Please supply artwork as PDF

THIS TEMPLATE

- Is supplied at 25% of the finished size.
- Overall template size: **442.5mm(w) x 267.5mm(h)**

CMYK Printing of Solid Black - To achieve a solid black in your artwork, please create solid black with the following colour reference:

C:100 / M:100 / Y:100 / K:100



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STITCH LINE

SIDE

FRONT

SIDE

STITCH LINE