MAGNTEX®
EXHIBITION COUNTER DISPLAY 3M

Artwork Guidelines & Sizing

TEMPLATE SIZE:

100%: 3805mm(w) x 1030mm(h)
25% : 951.25mm(w) x 257.5mm(h)

Bleed already included in the template.
(Do not add any extra bleed)

Please keep all text, logos and critical design elements inside the safe area (Green Keyline) & ensure background colours/images bleed to the edge of the art board. (Past the pink line)

GENERAL GUIDELINES:

- CMYK colour profile
- Convert all Pantone and RGB colours to CMYK
- Convert all RGB images to CMYK
- Ensure all images/placed elements are linked within the document or packaged together
- Resolution must be at least 300 dpi at 25% of output size
- All fonts need to be converted to outlines
- Please supply artwork as a high resolution PDF, with no added bleed or crop marks

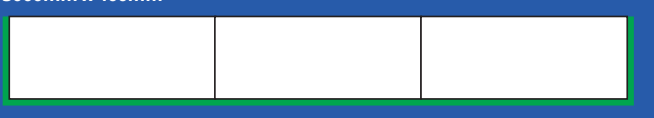
THIS TEMPLATE:

- Is supplied at **25% of the finished size** and includes bleed
- Safe zone is indicated by the green key line - keep all important information/artwork elements in this area
- Cut size is indicated by the pink keyline and artwork placed after the pink keyline will not be seen as this area is cut off

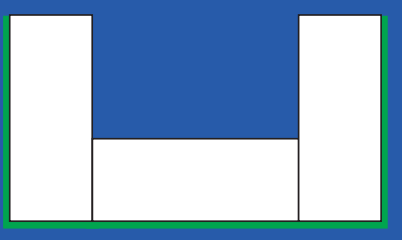
CMYK Printing of Solid Black - To achieve a solid black in your artwork, please create solid black with the following colour reference:
C:100 / M:100 / Y:100 / K:100

= Print area
= Counter area

(Straight Configuration)
3000mm x 400mm



(U-Shape Configuration)
1800mm x 1000mm



(L-Shape Left Hand Configuration)
2400mm x 1000mm

(L-Shape Right Hand Configuration)
2400mm x 1000mm

XL displays

01733 511030
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SIDE

FRONT

SIDE

(U-Shape)

(L-Shape Left Hand Configuration)

(L-Shape Right Hand Configuration)