

MAGNTEX®

EXHIBITION COUNTER

DISPLAY

Artwork Guidelines & Sizing

TEMPLATE SIZE:

100%: 1835mm(w) x 1030mm(h)

25% : 458.75mm(w) x 257.5mm(h)

Bleed already included in the template.
(Do not add any extra bleed)

Please keep all text, logos and critical design elements inside the safe area (Green Keyline) & ensure background colours/images bleed to the edge of the art board. (Past the pink line)

GENERAL GUIDELINES:

- CMYK colour profile
- Convert all Pantone and RGB colours to CMYK
- Convert all RGB images to CMYK
- Ensure all images/placed elements are linked within the document or packaged together
- Resolution must be at least 300 dpi at 25% of output size
- All fonts need to be converted to outlines
- Please supply artwork as a high resolution PDF, with no added bleed or crop marks

THIS TEMPLATE:

- Is supplied at **25% of the finished size** and includes bleed
- Safe zone is indicated by the green key line - keep all important information/artwork elements in this area
- Cut size is indicated by the pink keyline and artwork placed after the pink keyline will not be seen as this area is cut off

CMYK Printing of Solid Black - To achieve a solid black in your artwork, please create solid black with the following colour reference:

C:100 / M:100 / Y:100 / K:100

 = Print area

 = Counter area

(Configuration 1)

1000mm x 400mm



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SIDE

FRONT

SIDE