

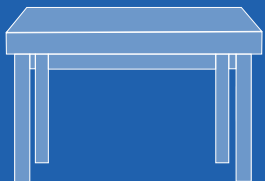
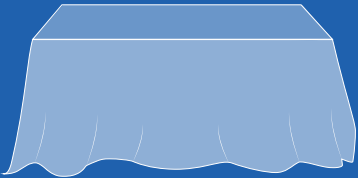
HOW TO SET UP A BESPOKE TABLE CLOTH

GENERAL GUIDELINES

- CMYK colour profile
- Convert Pantone colours to CMYK.
- Do not supply RGB images.
- Ensure all images/placed items are linked within the document and that all layers have been flattened.
- Resolution must be 300 dpi at 25% of output size.
- All fonts must be converted to outlines.
- Please supply artwork as PDF or Illustrator EPS files.

CMYK Printing of Solid Black - To achieve a solid black in your artwork, please create solid black with the following colour reference:
C:100 / M:100 / Y:100 / K:100

Do not add bleed or crop marks to the template



- 1** Measure your table - **height, width** and **depth**
- 2** To calculate the width of your cloth, add the **height + width + height = Total width**
- 3** To calculate the depth of your cloth, add the **height + depth + height = Total depth**

The cloth will touch the floor on all sides

- 4** Create your canvas size using the width and depth calculated in steps **2** and **3**
- 5** To set up the front facing area of your cloth, create a box using the **width** and **height** measurement from step **1**. Place this box centrally on the bottom edge of your canvas **This is your front facing area!** Place any logos and key content to be visible on the front of the cloth in this section

- 6** To set up the table top area of your cloth, create a box using the **width** and **depth** measurement from step **1**. Place this box centrally and directly above the box created for the front facing area **This is your table top!** Place any logos and key content to be visible on the top of the cloth in this section. The remaining canvas creates the back and sides of your cloth

- 7** Ensure you fill the entire canvas with your required background colour/ pattern. Cloths are printed white as standard.

- 8** Ensure all boxes, guides and template lines are removed from your artwork before submitting your high resolution PDF file for print
Do not add crop or bleed

