

3x5 STRAIGHT POP UP DISPLAY

Artwork Guidelines & Sizing

VISIBLE GRAPHIC SIZE:

5006mm(w) x 2235mm(h)

TEMPLATE SIZE:

1251.5mm(w) x 558.75mm(h)

Do not add bleed or crop marks to the template

Please keep all text, logos and critical design elements inside the safe area & ensure background colours/images bleed to the edge of the art board

GENERAL GUIDELINES

- CMYK colour profile
- Convert Pantone colours to CMYK
- Do not supply RGB colours or images - Convert to CMYK
- Ensure all images/placed items are linked within the document and ensure the file size does not exceed 500MB
- Resolution must be 300 dpi at 25% of output size
- All fonts must be converted to outlines
- Supply artwork as PDF
- Supply artwork as one full piece (not individual panels)
- Do not add crop or bleed marks

THIS TEMPLATE

- Is supplied at 25% of the finished size
- Overall template size: **1251.5mm(w) x 558.75mm(h)**
- Includes D-End Panel placement (as shown by the green, orange and red lines)

Green - Safe zone visible from the front

Orange - Visible from the side

Red - Only visible from the back. We recommend you avoid this area

CMYK Printing of Solid Black - To achieve a solid black in your artwork, please create solid black with the following colour reference:

C:100 / M:100 / Y:100 / K:100

