

# 3x4 DOUBLE SIDED STRAIGHT POP UP DISPLAY

Artwork Guidelines & Sizing

## VISIBLE GRAPHIC SIZE:

7206mm(w) x 2235mm(h)

## TEMPLATE SIZE:

1801.5mm(w) x 558.75mm(h)

Do not add bleed or crop marks to the template

---

Please keep all text, logos and critical design elements inside the safe area & ensure background colours/images bleed to the edge of the art board

## GENERAL GUIDELINES

- CMYK colour profile
- Convert Pantone colours to CMYK
- Do not supply RGB colours or images
- Ensure all images/placed items are linked within the document and ensure the file size does not exceed 500MB
- Resolution must be 300 dpi at 25% of output size
- All fonts must be converted to outlines
- Supply artwork as PDF
- Supply artwork as one full piece (not individual panels)
- Do not add crop or bleed marks

## THIS TEMPLATE

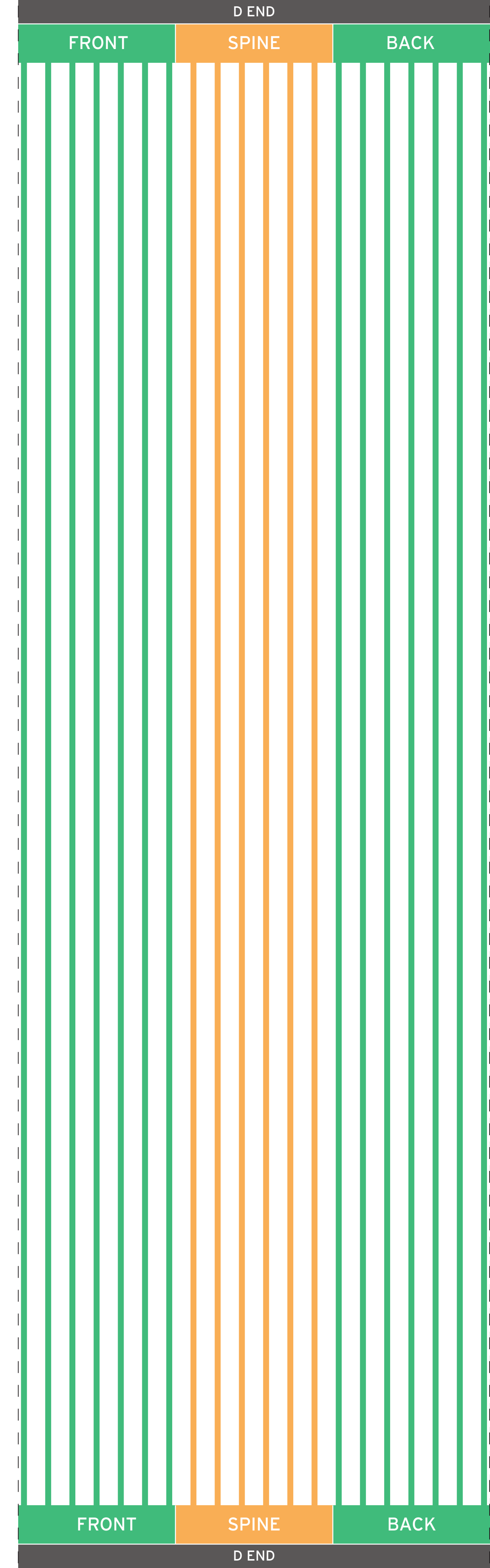
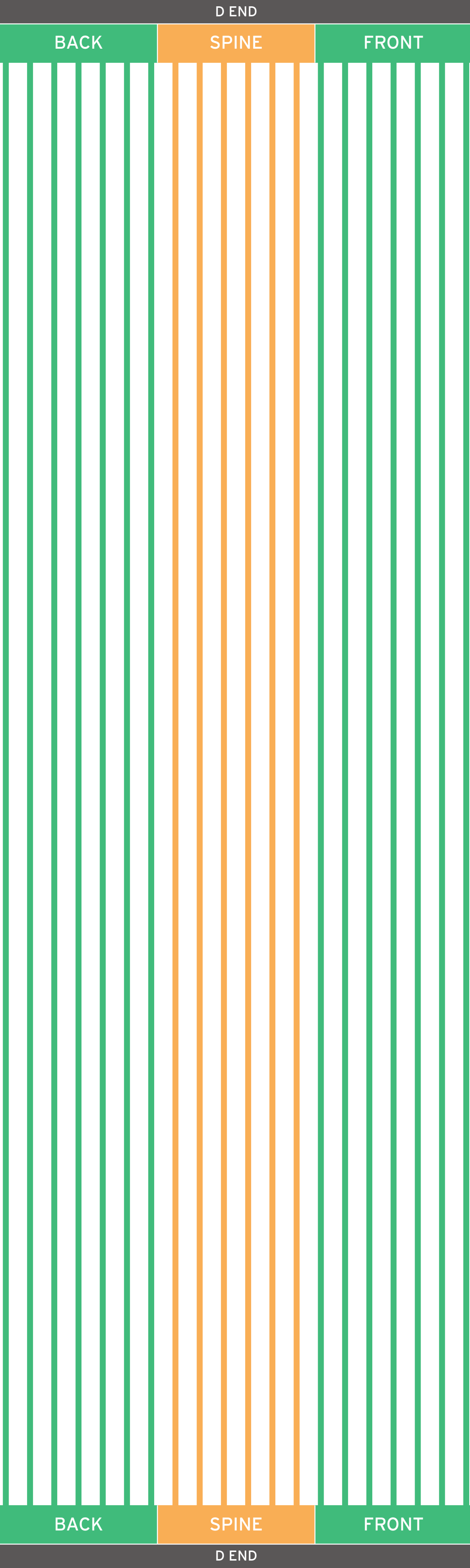
- Is supplied at 25% of the finished size.
- Overall template size: **1801.5mm(w) x 558.75mm(h)**
- Includes D-End Panel placement (as shown by the orange and green lines).

**Green** - Safe zone visible from the front

**Orange** - Visible from the side

CMYK Printing of Solid Black - To achieve a solid black in your artwork, please create solid black with the following colour reference:

**C:100 / M:100 / Y:100 / K:100**



**BACK PANEL**

**BACK PANEL**

**BACK PANEL**

**BACK PANEL**

**BACK PANEL**

**BACK PANEL**

**BACK PANEL**

**BACK PANEL**