

# 3x2 STRAIGHT POP UP DISPLAY

Artwork Guidelines & Sizing

## VISIBLE GRAPHIC SIZE:

2810mm(w) x 2225mm(h)

## TEMPLATE SIZE:

702.5mm(w) x 556.25mm(h)

Do not add bleed or crop marks to the template

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Please keep all text, logos and critical design elements inside the safe area & ensure background colours/images bleed to the edge of the art board.

## GENERAL GUIDELINES

- CMYK colour profile
- Convert Pantone colours to CMYK.
- Do not supply RGB images.
- Ensure all images/placed items are linked within the document and that all layers have been flattened.
- Resolution must be 300 dpi at 25% of output size.
- All fonts must be converted to outlines.
- Please supply artwork as PDF or Illustrator EPS files.

## THIS TEMPLATE

- Is supplied at 25% of the finished size.
- Overall template size: **702.5mm(w) x 556.25mm(h)**
- Includes D-End Panel placement (as shown by the red, orange and green lines).

**Green** - Safe zone visible from the front

**Orange** - Visible from the side

**Red** - Only visible from the back. We recommend you avoid this area

CMYK Printing of Solid Black - To achieve a solid black in your artwork, please create solid black with the following colour reference:

**C:100 / M:100 / Y:100 / K:100**



01733 511030  
sales@xldisplays.co.uk

