

# 3x2 STRAIGHT POP UP DISPLAY

## Artwork Guidelines & Sizing

### **VISIBLE GRAPHIC SIZE:**

2810mm(w) x 2235mm(h)

### **TEMPLATE SIZE:**

702.5mm(w) x 558.75mm(h)

Do not add bleed or crop marks to the template

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Please keep all text, logos and critical design elements inside the safe area & ensure background colours/images bleed to the edge of the art board

### **GENERAL GUIDELINES**

- CMYK colour profile
- Convert Pantone colours to CMYK
- Do not supply RGB colours or images - Convert to CMYK
- Ensure all images/placed items are linked within the document and ensure the file size does not exceed 500MB
- Resolution must be 300 dpi at 25% of output size
- All fonts must be converted to outlines
- Supply artwork as PDF
- Supply artwork as one full piece (not individual panels)
- Do not add crop or bleed marks

### **THIS TEMPLATE**

- Is supplied at 25% of the finished size
- Overall template size: **702.5mm(w) x 558.75mm(h)**
- Includes D-End Panel placement (as shown by the green, orange and red lines)

**Green** - Safe zone visible from the front

**Orange** - Visible from the side

**Red** - Only visible from the back. We recommend you avoid this area

CMYK Printing of Solid Black - To achieve a solid black in your artwork, please create solid black with the following colour reference:

**C:100 / M:100 / Y:100 / K:100**

